



FLIP & NEST TABLES

special 

BUILDING TABLES

| BUILDING COMMUNITY

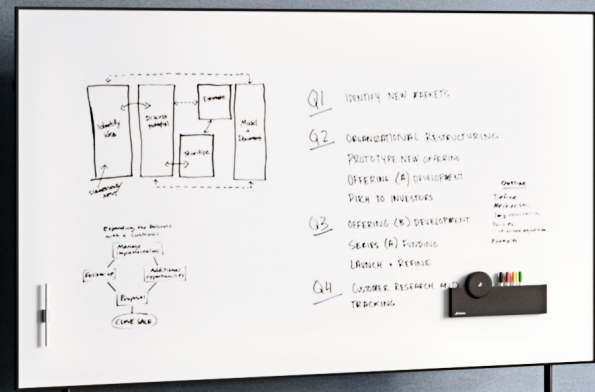
| REBUILDING LIVES



FLIP & NEST TABLES

Designed to create practical solutions for teamwork and training, our Flip & Nest tables foster connections and creativity with effortless transitions between presentation and collaboration spaces. Rearrange each collection quickly and safely, seamlessly shifting between modes.

Plus, our single-handed flip and nest mechanisms make storage convenient and compact. With seemingly endless options, including ganging capabilities, complete cable management, and casters for quick reconfiguration, your teams can now create the specific space they need while increasing operational agility.



- Q1 IDENTIFY NEW MARKETS
- Q2 CONCEPTUAL DEVELOPMENT
PROTOTYPE NEW PRODUCTS
DESIGN (A) DEVELOPMENT
PITCH TO INVESTORS
- Q3 DESIGN (B) DEVELOPMENT
SERIES (A) TESTING
LAUNCH + SERVICE
- Q4 CUSTOMER RESEARCH AND TRACKING

KINGSTON

KINGSTON

Kingston complements various design styles and adapts to the needs of learning, working, or flex areas. A single-point locking mechanism ensures the table stays flipped or extended. Accommodate any group size or activity with intelligent flexibility and easy space adaptations. Flip it, roll it, and stack it for easy storage.



KINGSTON | R-8 CONFIGURATION | STUDIO TEAK TOP | METALLIC SILVER T-LEG



Kingston | Key Features

- T, C, or Arched Legs
- Single-point locking mechanism
- 4-3/4" between each table
- Heavy-duty mounting beam
- Two locking casters
- Download a Full List of **Kingston** Features



CRITERIA:
- use priority + commitment
- what we do
- who we reach
- core offerings

FOCUS

- Q1 Identify new markets
- Q2 Organizational restructuring
Partnership new offering
Pitch to investors
Offering (A) development
- Q3 Offering (B) development
Series (A) funding
Launch + Refine
Customer research and tracking
- Q4



A. Define name + branding
B. Series A/B/C
C. Pitch to investors
D. Offer (A) development
E. Offer (B) development
F. Launch + Refine
G. Customer research and tracking

THREATS: HUBBLES + HUBBLES
- SEARCHER?
- VENTURE DAY
- INTEREST?
- EVALUATE?

What does the core to
offerings look like?
- we know what is NOT
but what is?

LINK

LINK

LINK adapts to the changing needs of spaces that foster productivity, creativity, and connection. The transition from individual to group seating is effortless and allows for versatile use of areas with tables that can be stacked when not in use. With endless configurations, LINK delivers exciting and flexible spaces.



LINK | C-4 CONFIGURATION | KENSINGTON MAPLE TOP | METALLIC SILVER



LINK | Key Features

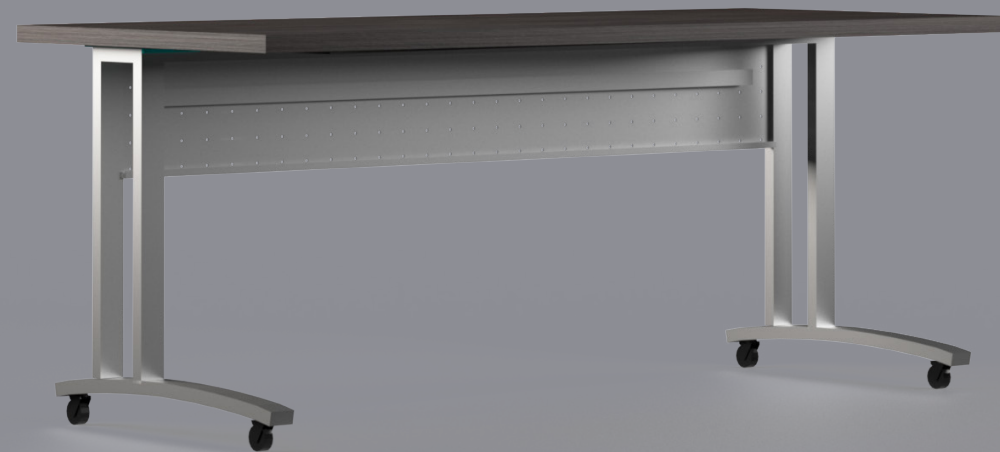
- Cast aluminum feet
- Single-point release (accessible along the full length of the table)
- 9-1/3" nesting between each table
- Two locking casters
- Download a Full List of **LINK** Features



STRUCTURE-C

STRUCTURE-C

The Structure-C table has dual-welded uprights and an arched foot combine pleasing aesthetics and strength in high-use settings. Use Structure-C tables stand-alone or grouped for conference or training applications. A built-in modesty panel helps keep cables concealed.



STRUCTURE-C | RIVER CHERRY TOPS | METALLIC SILVER

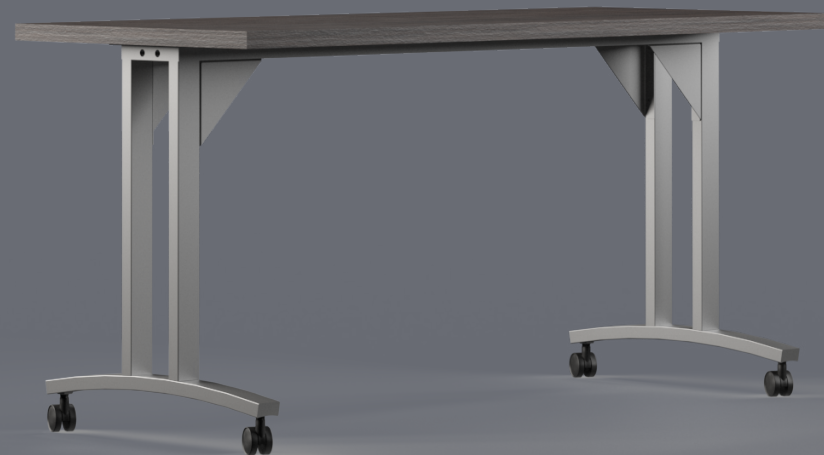


Structure-C | Key Features

- 9" Built-in perforated steel modesty panel
- Removable cable channel
- Dual release mechanism
- Concealed release handle keeps the top locked
- 2" dual-wheel locking casters with silver caps
- Download a Full List of **Structure-C** Features

STRUCTURE-T

The Structure-T table design delivers structural integrity and durability to withstand the heavy use of a busy environment. Its elegant and versatile design allows Structure-T to function as a desk, training table, or to connect for collaboration. Available in various colors and finishes for a custom look that will make any space shine.



STRUCTURE-T | CREMA MAPLE TOPS | METALLIC SILVER



Structure-T | Key Features

- Dual release mechanism
- Heavy-duty continuous beam
- Concealed release handle keeps the top locked
- 2" dual-wheel locking casters with silver caps
- Download a Full List of **Structure-T** Features



Marketing plan

- * PERSONS NAME + Responsibility
- * TEAM NAME
- * PROJECTS OR TOPICS DISCUSS
- * KEY STRATEGIES INTERNAL/EXTERNAL
- * HOW THEY WOULD LIKE TO SPEND
- * CHALLENGES
- * EMERGING SIGNALS/TRENDS



TRANSFORM-2

TRANSFORM-2

Transform-2 features a versatile contemporary base with straight-on nesting in the flip-top application. Its lightweight material, casters, and one-handed activation allow anyone to quickly flip and move these tables. In addition, a perforated steel modesty panel is an integral part of the base providing both privacy and a sleek look.



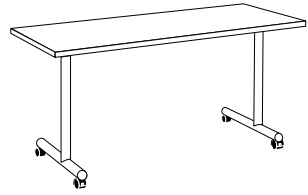
TRANSFORM-2 | KENSINGTON MAPLE TOP | METALLIC SILVER



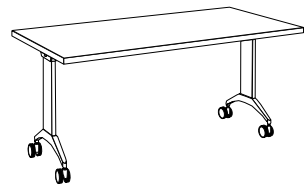
Transform-2 | Key Features

- Tubular legs are connected by a 14" modesty panel
- Straight on nesting, 7-1/2" per table
- Stretcher bar spans between the table legs
- 2" dual-wheel locking casters with silver caps
- Download a Full List of [Transform-2](#) Features

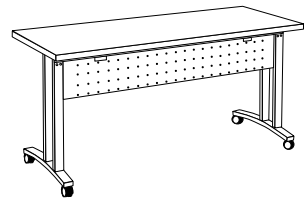
FLIP & NEST
TABLE COLLECTION



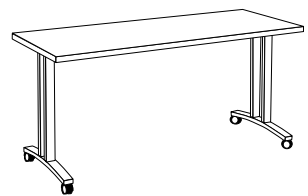
KINGSTON



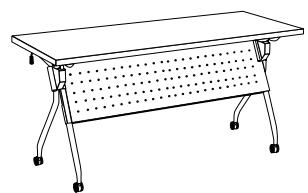
LINK



STRUCTURE-C



STRUCTURE-T



TRANSFORM-2



LINK | C-4 CONFIGURATION | KENSINGTON MAPLE TOP | METALLIC SILVER

OPTIONS | ACCESSORIES

TOP OPTIONS

BEST VALUE

Limited colors, shapes, and sizes

5-DAY QUICK SHIP

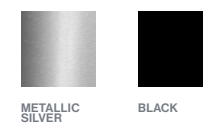
With matching or contrasting Color Vinyl Edge

OPTIONS+

Standard and Premium Top Selection

BASE FINISHES

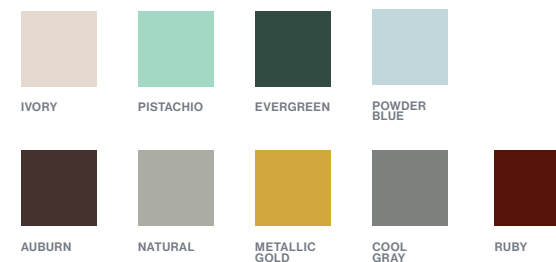
STOCK COLORS



OPTIONS+

Wide variety of custom colors

DESIGNER COLORS



ACCESSORIES

MODESTY PANELS

GROMMETS

POWER & DATA

WIRE MANAGEMENT

QUICK ALIGN TABLE

CONNECTOR



For all finish options please visit SpecialT.net
Images are representative of the material and may not be an exact match



TABLES, BASES & ACCESSORIES



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